

# Expressive Digital Imagery®



Enhancing self-expression  
and connection for  
patients and caregivers



8,000+ Participants  
25,000+ Images



Yale  
NewHaven  
Health



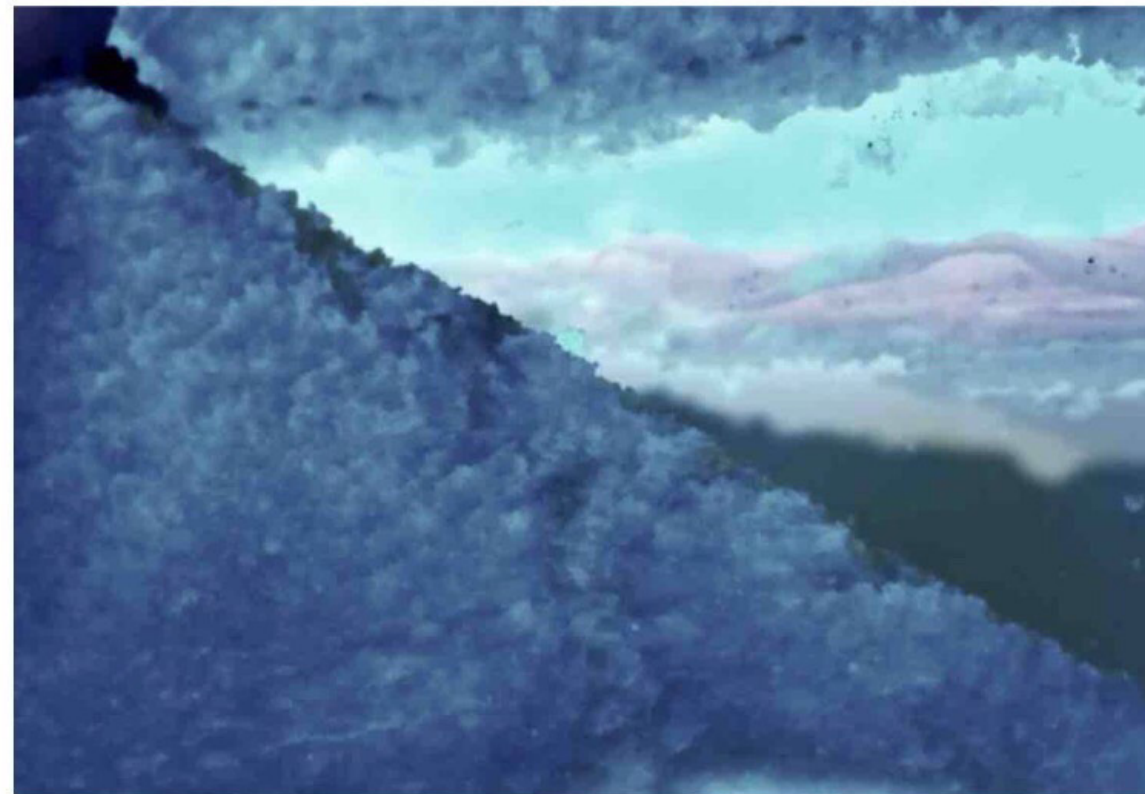
Eli Lilly and  
Company



McLean HOSPITAL  
HARVARD MEDICAL SCHOOL AFFILIATE



*Original Image*



My road to renewal



## *Patient Expression*



*Original Image*



My Mania

## *Patient Expression*



*Original Image*



I started noticing colors again.



## Caregiver Expression



Original Image



When I take care of myself, my  
compassion is endless

## Caregiver Expression



Original Image



Staying focused as a team in  
the face uncertainty

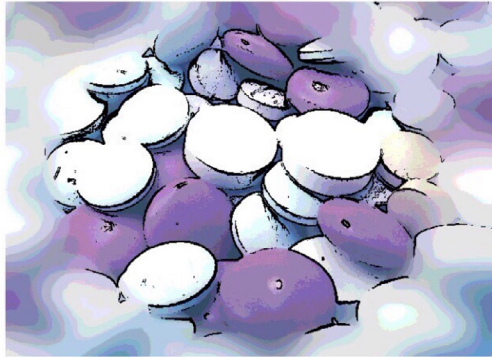
*Patient  
Recovery Plan*



Live in the moment each day



Nourish my mind



Take my medication



Rebuild my family



Caregiver Team Expressions:  
*I do what I do because...*



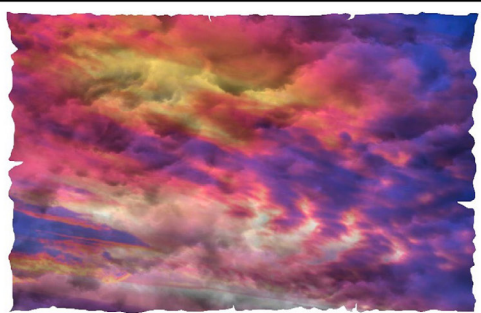
Finding the unique in everyone.



Because They Want to Learn



Even a small gesture can have a big impact



Healing and beauty in  
greater mystery.



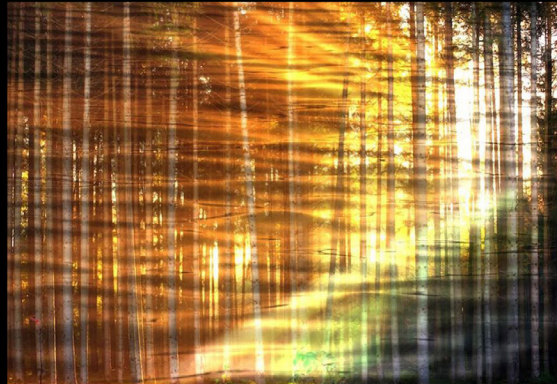
I believe transformation is possible



To impact others by providing opportunities



I build bridges to help  
us connect



To be their guiding light

“When I feel manic, it feels like a train is running through my chest. I was able to make the train look like it was going at a high speed and actually vibrating and rumbling. It’s helping my son understand what I experience. He can almost feel the intensity of the train coming off the photograph.”

*Susan, patient at McLean Hospital*



“EDI has helped me share and connect with my colleagues in the midst of the hectic schedules and stress we face daily. We understand and appreciate one another more deeply, allowing us to provide the best possible care for our patients and ourselves.”

*Kitty Hooper, RN, OCN  
Dana-Farber Cancer Institute*

## Exploring EDI Imagery



**EDI Overview:**  
[ediinstitute.org/edi](https://ediinstitute.org/edi)



**Patient Imagery:**  
[ediinstitute.org/patients](https://ediinstitute.org/patients)



**Caregiver Imagery:**  
[ediinstitute.org/caregivers](https://ediinstitute.org/caregivers)



**Voices of EDI:**  
[ediinstitute.org/voices](https://ediinstitute.org/voices)

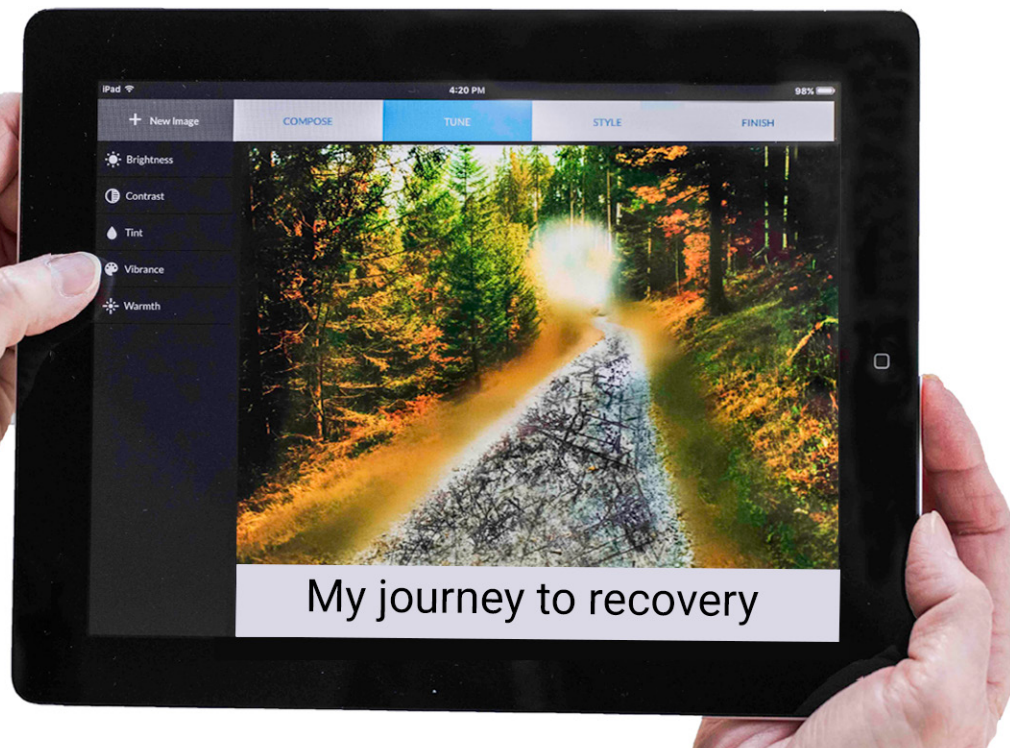


# Exploring the MyMoments App

MyMoments is our proprietary and first of its kind mobile app for self-expression

Download “MyMoments.org” from Apple Store  
Contact [edi@ediinstitute.org](mailto:edi@ediinstitute.org) for Access Code

Video Tutorial:  
[ediinstitute.org/mymoments](http://ediinstitute.org/mymoments)

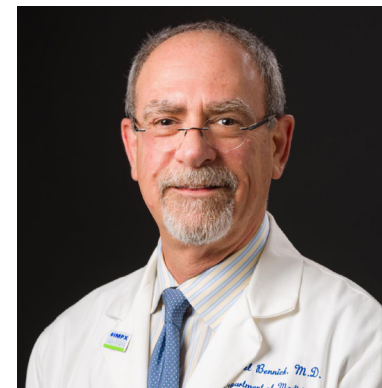


# Moving Forward with EDI

For more information and to schedule an EDI demonstration:



Steven Koppel  
Founder  
[steven.koppel@ediinstitute.org](mailto:steven.koppel@ediinstitute.org)  
617.686.0377



Michael Bennick, MD, FACP, CPXP  
Chief Medical Officer  
[michael.bennick@ediinstitute.org](mailto:michael.bennick@ediinstitute.org)  
203.376.0668



## *EDI TEDx Talk*

Learn about the history and evolution  
of EDI, and the work we do

[ediinstitute.org/tedx](https://ediinstitute.org/tedx)

